

SEARCHED <i>919,149</i> INDEXED <i>1-4-99</i>	U.S. C. <i>ARTICLES OF COMMERCE</i> PATENT, TRADEMARKS AND TRADE SEALS	ATTY. OFFICE / NO. <i>7655</i>	DOC. L. <i>1</i> of <i>4</i>
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)		APPLICANT <i>Randy B. Reynolds</i>	REG. NO. <i>109/239,918</i>
		FLING DATE <i>Jan. 28, 1999</i>	SEARCHED <i>3628 3611</i>

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
JS	4100590	10-06-98	Raymond			
AB	3931689	01-13-96	Shine	40	132R	
AC	4881707	11-21-89	Garfinkle	248	221.4	
AD	4317303	03-02-92	Sernovitz	40	564	
AB	4909469	03-20-90	Levine	248	225.1	
AP	4096656	06-27-78	Diceglie	40	564	
AG	3084463	04-09-63	Guyer et. al.	40	132	
AM	3041760	07-03-62	Slavsky	40	10	
AI	469987		Wallace			
AJ	3070911	01-01-63	Slavsky	40	11	
AK	4819353	04-11-89	Glucksman et. al.	40	152-2	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
JS	4 97867	5/1930	Germany; Potter	248	291	
AM						
AH						
AO						
AP						

OTHER PRIOR ART (including Author, Title, Date, Pertinent Pages, Etc.)

JS	AR	Computerized P-O-P. Signs Provide for Instant Changes of Promotions; July-August 1994, Technology.	
	AS		
	AT		

EXAMINER <i>Silber</i>	DATE CONSIDERED <i>3-31-04</i>
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Form P-1016 10-97, Rev. 1				U. S. PATENT AND TRADEMARK OFFICE 4417, OREGON, P. O. 97494 7655				Doc. No. 2 4 109, 918 09/239, 918	
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)				APPLICANT Randy B. Reynolds FILING DATE Jan. 28, 1999					
U. S. PATENT DOCUMENTS									
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
JS	AA	4 424363	05-08-90	Kornelson		362	125		
	AB	2541303	02-13-51	Smith		40	126		
	AC	Des. 245945	09-27-77	Mihajevich		196	12R		
	AD	3517937	06-30-70	Glass et. al.		273	157		
	AE	4 805331	02-21-69	Boggess et. al.		40	651		
	AF	2 787433	04-02-57	Slavsky		248	204		
	AG	2 924902	02-16-60	Luck et. al.		40	130		
	AM	4 984693	01-15-91	Belokin, Jr. et. al.		211	88		
	AN	2 817131	12-24-57	Seegers		24	73		
	AJ	4 055014	10-25-77	Schmidt et. al.		40	152.2		
JS	AK	5 111606	05-12-92	Reynolds		40	642		
FOREIGN PATENT DOCUMENTS									
		DOCUMENT NUMBER	DATE	COUNTRY		CLASS	SUBCLASS	TRANSLATION YES NO	
AL									
AM									
AN									
AO									
AP									
OTHER PRIOR ART (including Author, Title, Date, Pertinent Pages, Etc.)									
	AR								
	AS								
	AT								
EXAMINER	Silburn			DATE CONSIDERED		3-31-04			
EXAMINER'S INITIAL IF reference considered, whether or not citation is in conformance with 37 CFR 1.59; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.									

Form PTO-149 Rev. 7-94		OCTOBER 2000 U.S. GOVERNMENT PRINTING OFFICE: 2000 500-100-0246		ATTY. ORG. / N.M. 7655	3 600. 4
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)		APPLICANT Randy B. Reynolds		09/239,918	
		SEARCH DATE Jan. 28, 1999		3628	

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
BB	5 2 3 3 7 7 3	8/1993	Reynolds	40	152-2X	
AB	Des. 2 9 3 6 3 9	03-08-77	Escalante	096	12R	
AC	4 0 2 8 8 2 8	06-14-77	Chao et. al.	40	1300	
AD	3 2 2 6 6 6 6	01-04-66	Kuczewski de Poray	40	152-2	
AB	4 6 8 2 4 3 0	07-28-77	Ramsay	40	5	
AP	2 6 5 4 1 7 2	10-06-53	Solomon	40	64	
AG	3 6 9 6 5 4 1	10-10-72	Pittman	40	142	
AH	1 4 1 2 5 6 0	04-11-22	Thayer			
AI	1 4 1 0 6 6 2	03-28-22	Even			
AJ	3 0 1 5 1 7 7	1/1962	Hembd et al.	248	231-21X	
BB	3 1 8 9 1 8 7	6/1965	Guyer, Jr., et al.	248	231-21 X	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
AL						
AM						
AH						
AO						
AP						

OTHER PRIOR ART (Including Authors, Title, Date, Page, Etc.)

AR		
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EXAMINER <u>Sullivan</u>	DATE CONSIDERED <u>3-31-04</u>	

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Form PTO-1449		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			ATTY. DOCKET NO. 7655		SERIAL NO. 09/239,918		
LIST OF ART CITED BY APPLICANT (Use several sheets if necessary)					APPLICANT: Randy B. Reynolds				
					FILING DATE: January 28, 1999		GROUP 3628		
U.S. PATENT DOCUMENTS									
*Examiner Initial		Document Number	Date	Name		Class	Subclass	Filing Date If Appropriate	
JS	AA	4,991,338	2/1991	Jones		40	642X		
JS	AB	1,367,830	2/1921	Poole		40	608		
JS	AC	1,443,204	1/1923	Bernstein		40	608		
JS	AD	1,760,270	5/1930	Griswold		40	608		
JS	AE	1,903,683	4/1933	Nute		40	608		
JS	AF	3,083,765	1/1992	Kringel		271	118		
	AG								
	AH								
	AI								
	AJ								
	AK								
FOREIGN PATENT DOCUMENTS									
		Document Number	Date	Country		Class	Subclass	Translation	
	AL							Yes	No
	AM								
	AN								
	AO								
	AP								
OTHER RELATED ART (including Author, Title, Date, Pertinent Pages, Etc.)									
	1								
	2								
	3								
EXAMINER	<i>Sellman</i>			DATE CONSIDERED		3-31-04			
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